

PET PROJECT

Comedy. Untamed.



Created by David Nelson
Full Nelson Films &
Fresh Cats

PET PROJECT

Canine. Feline. Asinine.



A comedy-variety series set in a local Pet Store - after closing time.

When the manager closes up for the night the animals turn the store into a Comedy Club for pets.

The store's pure breed Shi Tzu, SHITZI MOORE, a dog with a bird's eye for comedy and a pit bull's sense of business, is the after-hour comedy club's "owner"; but don't you dare call her a bitch, her bite is definitely worse than her bark. She's managed the club for years and encourages the animals at the pet store to hone their craft so that they might get picked to leave the shop and work the big time.



The format is a stand-up comedy show that features interstitial interactions between the "staff" that work at the club as well as the diverse audience members, but it is mainly a talent showcase for up and coming and established comedians.

Each episode will feature a "warm-up" act and one head-liner, a well-known comedian playing the part of an animal in the pet store.



Shitzi employs the help of a gregarious hamster named HARRY to emcee the nightly show, which includes short sets from the resident talent, and guest spots for newcomers to the Pet Store. Harry is always grateful to have a “captive audience” and closes every show with the line, “You don’t have to go home, but you can’t get out.” Musical interludes are provided by THE LOUNGE CHAIR LIZARDS, the shop’s resident band, led by VINNY, a silken-voiced salamander and well-known ladies man.

The look and feel of the show and stand-up routines will be stylized and cartoon-like, drawing inspiration from Valve’s “Meet the Team” videos created using the GoldSrc game engine to promote Team Fortress 2. The one set will be the low lit, after-hours Pet Store,, mainly featuring the “stage” where the animals perform their routines, lit by a ferret with a flashlight. Occasional vignette scenes in the “audience” and “behind stage” will be featured as well.



Casting. Well-known and up and coming comedians around the country will be solicited to write short stand-up sets from the point-of-view of one of our unique pet store animals. Harkening back to Richard Pryor’s classic cheetahs hunting gazelles routine, this will be an opportunity for great talent to create lasting routines.

Each episode will be under 10 minutes, including the intro, warm-up, interstitials and headliner act. In addition the actual comedy sets can be broken up into short-form comedy content for streaming and mobile devices as well.



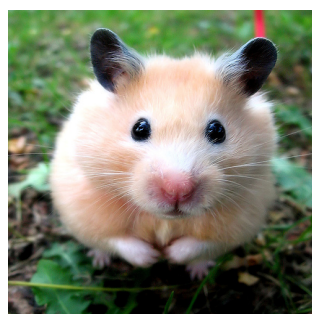
Margaret Cho



Shitzi Moore



Dana Gould



Harry



Wyatt Cenac



Spike



Cheech & Chong



Speedy & Slowpoke



Janeane Garofalo



Richard Belzer



Marc Maron



Richard Lewis

